

## THE NEW MILLENNIUM CLASS



ACCOMMODATIONS	CULINARY & BEVERAGE	RETAIL / SPA / CASINO	SUITE EXPERIENCE
<ul style="list-style-type: none"> <li>All New Design</li> <li>New Bedding &amp; Bath Program including Cashmere Bedding Collection</li> <li>Complete Bathroom Upgrade</li> </ul>	<ul style="list-style-type: none"> <li>Upgrade Oceanview Café &amp; Main Dining Room</li> <li>Refresh Cellar Masters, Sunset Bar, &amp; Rendezvous Lounge</li> </ul>	<ul style="list-style-type: none"> <li>New Retail Branded Stores</li> <li>New Spa Buildout</li> <li>Next Generation Gaming</li> <li>Add Digital Photo Gallery</li> </ul>	<ul style="list-style-type: none"> <li>Add The Suite Sun Deck</li> <li>Create The Retreat Lounge (a refresh of Michael's Club)</li> </ul>
ADDITIONAL STATEROOMS	ENERGY EFFICIENCY	CREW AREAS	ADDITIONAL AREAS
<ul style="list-style-type: none"> <li>Additional Staterooms</li> </ul>	<ul style="list-style-type: none"> <li>High Return Energy Projects</li> </ul>	<ul style="list-style-type: none"> <li>Crew Staterooms</li> <li>Crew Dining &amp; Lounge</li> </ul>	<ul style="list-style-type: none"> <li>Quilt</li> <li>Signage</li> </ul>

## THE NEW SOLSTICE CLASS



ACCOMMODATIONS	CULINARY & RETAIL	PUBLIC AREAS	SUITE EXPERIENCE
<ul style="list-style-type: none"> <li>All New Design</li> <li>New Bedding &amp; Bath Program including Cashmere Bedding Collection</li> <li>Complete Bathroom Upgrade</li> </ul>	<ul style="list-style-type: none"> <li>Refresh Silk Harvest</li> <li>New Retail Branded Stores</li> <li>Next Generation Gaming</li> <li>Add Digital Photo Gallery</li> </ul>	<ul style="list-style-type: none"> <li>Screen on the Lawn</li> <li>Enhanced Lighting &amp; Music</li> <li>Refreshed Guest Relations &amp; Shore Excursions Areas</li> </ul>	<ul style="list-style-type: none"> <li>The Suite Sun Deck</li> <li>Create The Retreat Lounge (a refresh of Michael's Club)</li> </ul>
ADDITIONAL STATEROOMS	ENERGY EFFICIENCY	CREW AREAS	ADDITIONAL AREAS
<ul style="list-style-type: none"> <li>Additional New Suites</li> </ul>	<ul style="list-style-type: none"> <li>High Return Energy Projects</li> </ul>	<ul style="list-style-type: none"> <li>Crew Staterooms</li> <li>Crew Dining &amp; Lounge</li> </ul>	<ul style="list-style-type: none"> <li>Quilt</li> <li>Signage</li> </ul>

Over the next 5 years Celebrity will invest \$400 million in a fleet modernization program to enhance the Millennium and Solstice Class.

This modernization program marks the largest revite investment that the brand has ever made and along with Edge it will ensure our modern luxury positioning.

We will leverage this significant brand moment, just as we did for Edge by architecting a campaign around our most compelling content - a new, enhanced fleet.

We will focus on what matters most to the guest in order to grow demand and command a premium price for every vessel in the Celebrity portfolio.

### Focus on What Matters Most:

Enhanced Accommodations

- Sleek, modern stateroom redesign
- Luxury Cashmere Bedding Collection
- Complete Bathroom Upgrade
- Enhance the Suite Experience with refreshed Michael's Club and Suite Sun Deck

Additional Staterooms and Suites Across the Fleet

Culinary Enhancements

- Upgraded Oceanview Café and Main Dining Room
- Potential New Culinary Concepts

### Our Modernized Fleet Will:

- Showcase the Celebrity Revolution
- Sustain our Modern Luxury positioning
- Evolve the guest experience to stay on the forefront of modern luxury vacations
- Attract and retain new-to-brand
- Maintain price premiums for Millennium and Solstice Class



**MILLENNIUM  
CLASS**



**SOLSTICE  
CLASS**

